

## COCA-COLA AMATIL PRIVACY POLICY

This statement sets out our, Coca-Cola Amatil Limited's, policies relating to your personal information.

### **Your personal information is important**

We recognise that your privacy is very important to you. The following policy sets out how we handle your personal information and safeguard your privacy.

From 21 December 2001, most private sector organisations in Australia must, by law, comply with the National Privacy Principles ("NPPs"). We will comply with all laws, including the NPPs, introduced to protect your privacy and have implemented a company wide program to ensure compliance by our employees.

### **Collecting and using information**

The only personal information we collect about you is what you tell us about yourself when you fill in a form, send us an e-mail, enter a competition or speak to one of our representatives. This information may include your name, e-mail and mailing addresses, contact numbers and date of birth. We will record your e-mail address if you send us an e-mail, and it will only be used for the purpose for which you have provided it. We also collect information obtained as a result of credit checks that you authorise us to carry out.

We use your personal information for the purpose for which it has been provided. This may include using your personal information for the following purposes:

to provide you with the products or services you requested;

to assess your application for the provision of credit; or

to accept your application to participate in promotions or competitions run by us.

We may also use it to tell you about other products and services of CCA. We will not sell any personally identifiable information that you give us to any third party.

We use technology to collect information about traffic through our Internet site. However, we cannot identify you from that information. We use the information gathered to make the site more user-friendly and relevant for your needs.

### **Disclosure of information**

We may disclose your personal information to third party organisations such as mailing and printing houses and IT providers, who may assist us in providing, or provide on our behalf, services to you. In such cases we have taken steps to ensure that any third party access to personal information complies with the NPPs. We will also disclose your personal information where we are required or authorised by law to do so.

### **Accuracy and security of your personal information**

We take all reasonable steps to secure any personal information, which we hold about you and to keep this information accurate and up-to-date. Personal information is stored either electronically or in hard copy and appropriate information security measures are in place to protect this information.

Our website does not provide facilities for the secure transmission of information across the Internet. Users should be aware that there are inherent risks transmitting information across the Internet.

You should keep us informed about all changes to your personal information. To do this, send an e-mail to us using the 'Contact Us' field on our website [www.ccamatil.com.au](http://www.ccamatil.com.au), advise a sales representative or call us on 1800 025 123.

### **What do you do if you have a complaint or a question**

From 21 December 2001, in most cases, you have a right to access the personal information, that we hold about you. Requests for access should be directed to the Privacy Officer, whose contact details are set out below. If you would like further information about how we manage your personal information, or if you have any queries relating to our Privacy Policy, or have a problem or wish to lodge a complaint in relation to an alleged breach of your privacy, please contact us by calling us on 1 800 025 123, sending an e-mail to us using the 'Contact Us' field on our website [www.ccamatil.com.au](http://www.ccamatil.com.au), or writing to us at the following address:

Coca-Cola Amatil Limited  
Attention: Privacy Officer

71 Macquarie Street  
Sydney, NSW, 2000  
(Sending a fax to): Coca-Cola Amatil Limited

Fax No: 02 9259-6630

### **Changes to this Privacy Statement**

From time to time it may be necessary for us to review and revise this Privacy Policy.

We reserve the right to amend this Privacy Policy at any time and to notify you by posting an updated version of the Privacy Policy on our website. You should periodically refer to the document.